

484 - 550 - 5547

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Jennie Hirsch

Portfolio

[Writing Samples and Graphic Design](#)

Education

Masters in Strategic Communications

University of Delaware
2023-2025

Focus: Public Relations & Campaign Management

Bachelor of Arts in Communications Rhetoric

University of Pittsburgh
2018-2022

Minor: Gender, Sexuality, and Women Studies
Certificate: Public and Professional Writing



Expertise

- Communications
- Social Media
- Public Relations
- Professional Writing
- Time Management
- Event Planning
- Conflict Resolution
- Internal Communication
- Marketing
- Adobe Systems

Experience

Social Media and Marketing Manager 2025 - current

Breaking the Barrier School of Music

Aston, PA

In charge of all social media and marketing material created and posted for all platforms on a hybrid schedule. Responsible for creating content using Canva, attending events and lessons for content, and forming business connections with media professionals.

Lead Customer Service Associate 2019 - current

Wawa

Malvern, PA

Prepare food, assist customers, maintain work environment, administer cash register, handle cash and safe, hold keys to the store, and run deli. Responsible for leading staff while maintaining efficiency in the store. Gained skills in time management, leadership, team management, and customer service.

B2B Marketing Specialist 2025

Ethos Consulting Group

King of Prussia, PA

Operated as the main point of contact for business owners in the Greater Philadelphia Area as a sales representative for Amazon Business. Proficient in creating accounts, resolving account issues, helping clients find products for purchase, and forming business relationships with clients. Promoted to leadership within one month of employment.

Marketing and Communications Content Specialist 2022 - 2023

Paradigm Financial Group

Exton, PA

Created social media content, organized one monthly newsletter, wrote articles, handled SEO marketing, wrote press releases. Gained proficiency in Adobe Illustrator, CapCut, Hubspot Social, and Wordpress.

Communications Intern 2021

Literacy Pittsburgh

Pittsburgh, PA

Created social media content, organized one weekly newsletter and two monthly newsletters, wrote articles, updated website, attended virtual events, created business cards, and organized and managed tutor reviews. Gained proficiency in Adobe InDesign, Canva, Campaign Monitor, Blogger, and Website Management.