



Jennie Hirsch

Portfolio

Writing Samples and Graphic Design

Education

Masters in Strategic Communications
University of Delaware
2023-2025
Focus: Public Relations

Bachelor of Arts in Communications Rhetoric
University of Pittsburgh
2018-2022
Minor: Gender, Sexuality, and Women Studies
Certificate: Public and Professional Writing

Expertise

- Communications
- Social Media
- Public Relations
- Professional Writing
- Time Management
- Event Planning
- Conflict Resolution
- Internal Communication
- Marketing
- Adobe Systems

Experience

- B2B Marketing Specialist**

2025 - current

King of Prussia, PA

Ethos Consulting Group

Operate as the main point of contact for business owners in the Greater Philadelphia Area as a sales representative for Amazon Business. Proficient in creating accounts, resolving account issues, helping clients find products for purchase, and forming business relationships with clients. Promoted to leadership within one month of employment.
- Lead Customer Service Associate**

2019 - current

Malvern, PA

Wawa

Prepare food, assist customers, maintain work environment, administer cash register, handle cash and safe, hold keys to the store, and run deli. Responsible for leading staff while maintaining efficiency in the store. Gained skills in time management, leadership, team management, and customer service.
- Marketing and Communications Content Specialist**

2022 - 2023

Exton, PA

Paradigm Financial Group

Created social media content, organized one monthly newsletter, wrote articles, handled SEO marketing, wrote press releases. Gained proficiency in Adobe Illustrator, CapCut, Hubspot Social, and Wordpress.
- Marketing Intern**

2022

West Chester, PA

Weed Man Lawn Care

Acted as the first point of contact for potential Weed Man customers, pitched the services provided by Weed Man as well as the company's history and values, obtained the names and phone numbers of those who are interested in the company.
- Communications Intern**

2021

Pittsburgh, PA

Literacy Pittsburgh

Created social media content, organized one weekly newsletter and two monthly newsletters, wrote articles, updated website, attended virtual events, created business cards, and organized and managed tutor reviews. Gained proficiency in Adobe InDesign, Canva, Campaign Monitor, Blogger, and Website Management.