



# Jennie Hirsch

## Portfolio

[Writing Samples and Graphic Design](#)

## Education

### Masters in Strategic Communications

University of Delaware

2023-2025

Focus: Public Relations

### Bachelor of Arts in Communications Rhetoric

University of Pittsburgh

2018-2022

Minor: Gender, Sexuality, and Women Studies

Certificate: Public and Professional Writing

## Expertise

- Communications
- Social Media
- Public Relations
- Professional Writing
- Time Management
- Event Planning
- Conflict Resolution
- Internal Communication
- Marketing
- Adobe Systems

## Experience

### B2B Marketing Specialist 2025 - current

*Ethos Consulting Group*

King of Prussia, PA

Operate as the main point of contact for business owners in the Greater Philadelphia Area as a sales representative for Amazon Business. Proficient in creating accounts, resolving account issues, helping clients find products for purchase, and forming business relationships with clients. Promoted to leadership within one month of employment.

### Lead Customer Service Associate 2019 - current

*Wawa*

Malvern, PA

Prepare food, assist customers, maintain work environment, administer cash register, handle cash and safe, hold keys to the store, and run deli. Responsible for leading staff while maintaining efficiency in the store. Gained skills in time management, leadership, team management, and customer service.

### Marketing and Communications Content Specialist 2022 - 2023

*Paradigm Financial Group*

Exton, PA

Created social media content, organized one monthly newsletter, wrote articles, handled SEO marketing, wrote press releases. Gained proficiency in Adobe Illustrator, CapCut, Hubspot Social, and Wordpress.

### Marketing Intern 2022

*Weed Man Lawn Care*

West Chester, PA

Acted as the first point of contact for potential Weed Man customers, pitched the services provided by Weed Man as well as the company's history and values, obtained the names and phone numbers of those who are interested in the company.

### Communications Intern 2021

*Literacy Pittsburgh*

Pittsburgh, PA

Created social media content, organized one weekly newsletter and two monthly newsletters, wrote articles, updated website, attended virtual events, created business cards, and organized and managed tutor reviews. Gained proficiency in Adobe InDesign, Canva, Campaign Monitor, Blogger, and Website Management.